

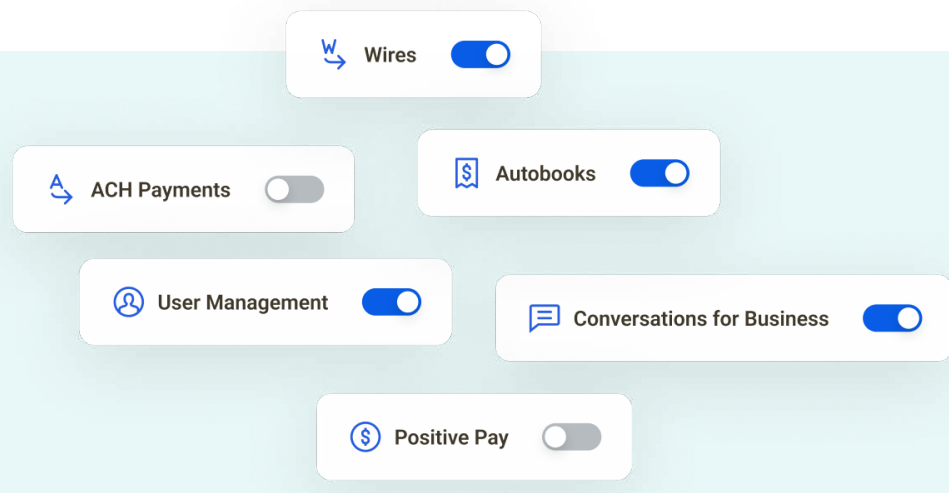
the importance of matching the right service to the right market



\$550B | Commercial banking functions generate over \$550 billion in annual revenue.¹

When it comes to meeting the needs of diverse business clients, understanding which solutions match specific business types can help avoid frustrating clients or limiting your revenue potential.

But how do you know which solution is right for your clients? **Let's break it down:**

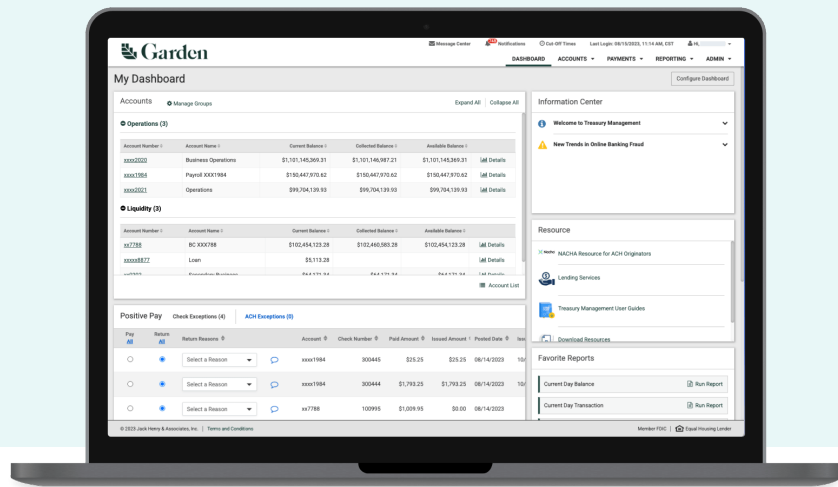


Banno Business™

provides scalable, intuitive digital banking features ideal for businesses that need simplicity and room to grow.

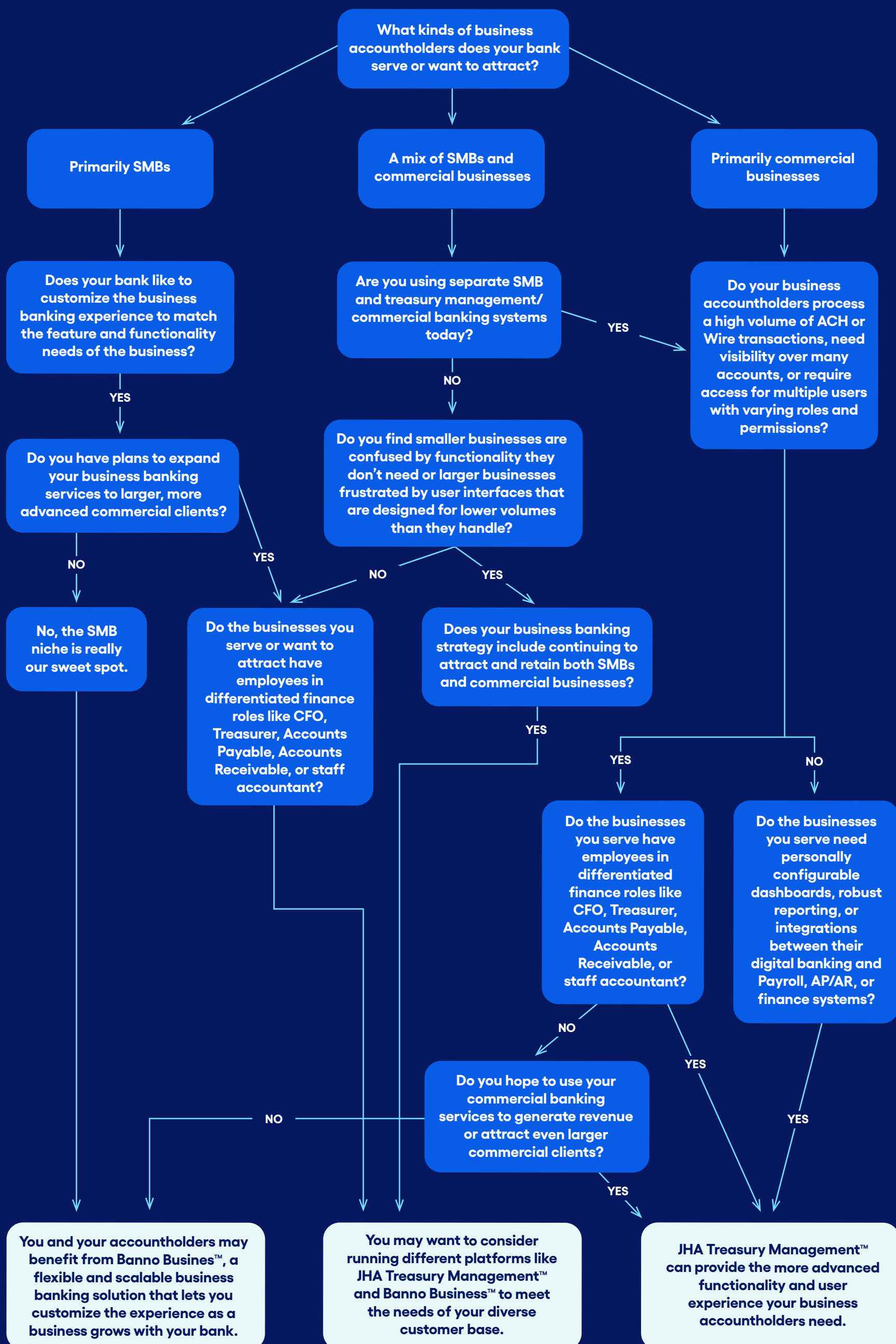
JHA Treasury Management™

is designed for businesses with more complex financial needs, offering advanced tools for cash flow, liquidity, and risk management.



what do your business customers need?

Answer a few questions to see whether Banno Business, JHA Treasury Management, or both might be the right fit for you.



Use these results to start a conversation with our Digital Experience team. They can help clarify what's right for you and your business customers.

offer the right solution to diversify and grow revenue

Contact the [Digital Experience team](#) to learn how Banno Business and JHA Treasury Management can help you offer the right solution to the right market.

For more information about Jack Henry, visit jackhenry.com.

¹ How Transaction Banks Are Reinventing Treasury Services, McKinsey & Company, accessed September 9, 2024.